



Country update – Lao PDR (Laos)

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Lao PDR / Laos



Laos is a land-linked country in the heart of Southeast Asia.

Territory: 236,800 sq. km

With borders with China (North), Cambodia (South), Vietnam (East), Myanmar (NorthWest) and Thailand (West)

Some country information

- Population: 6,4 million (July 2011 est.)
- Growth rate : 2.5% per year
- Majority of the population lives in rural areas
- National or Regional Currency: Kip (LAK) ; 1 USD = 8,000 Kip
- Key Industries: Timber, hydropower, mining (gypsum, tin, gold, copper, gemstones), Energy (Hydropower, Coal), Textile, Handicraft & Agriculture, Tourism, light industries and services.
- Official language : Lao
- Population Mix: Mainly of Lao ethnic and other minority ethnic (36)
- Capital: Vientiane (Population: 700,000)



Lao girl and other ethnic girls

Economic overview

Figure 1. Real GDP growth (percent)

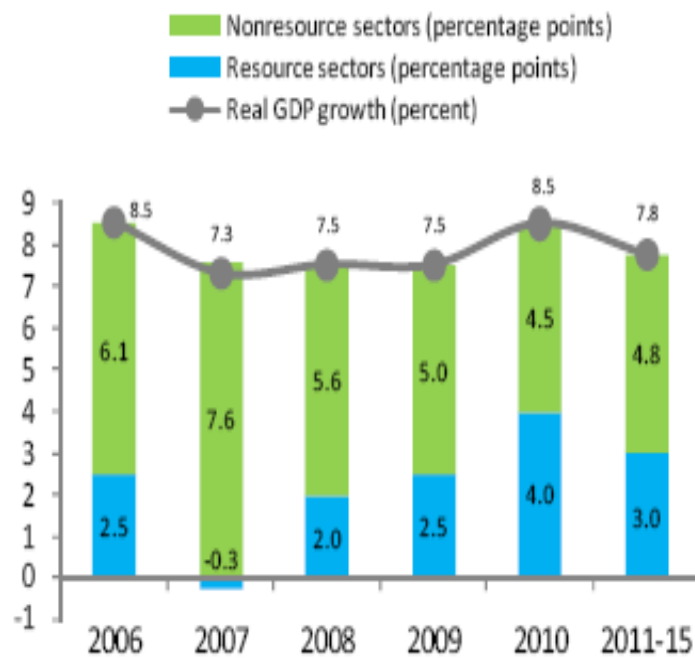
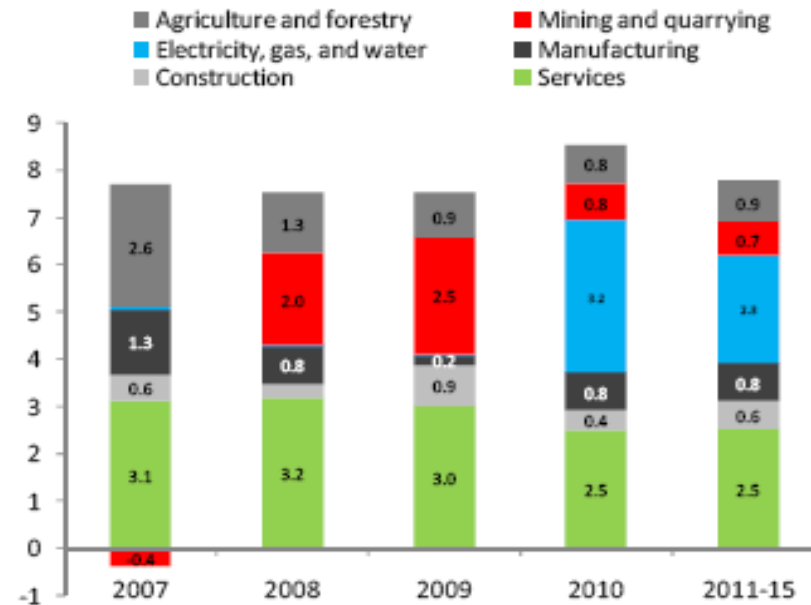


Figure 2. Sectoral contribution to growth (percentage points)



Source: MPI/DOS and staff estimates and projections.
Note: Annualized average growth rate for 2011-2015

Economic milestone and major events

- Market economy open since 1986, now more push to open further the world
- Member of ASEAN since 1997
- GDP growth in the last 5 years 7-8%
- Per head is more than 1000 USD
- Though imports still exceed exports, exports have expanded more rapidly.
- Host ASEAN Summit in 2004
- Host SEAGAME in 2009
- Is hosting the ASEM in October 2012
- Preparing to enter WTO in 2012

Telco and ISP

- 4 Telco LTC (with previous AIS); UNITEL (with Viettel), ETL, Vimpelcom (Beeline)
- Less than 10 ISP, LTC, ETL, UNITEL, Beeline, Planet Online, Lane-Xang Internet, etc.
- Laos is connected as TIER 1 with assistance from NTT Japan

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ສັນຕິພາບ ເອກະລາດ ປະຊາທິປະໄຕ ເອກະພາບ ວັດທະນະຖາວອນ

ກະຊວງ ໄປສະນີ, ໂທລະຄົມມະນາຄົມ ແລະ ການສື່ສານ
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The Telecommunication Industry in Laos PDR

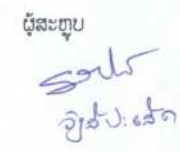
Service	2006		2007		2008		2009		2010		6 month 2011		
	Capacity	Used	Capacity	Used	Capacity	Used	Capacity	Used	Capacity	Used	Capacity	Used	
Telecom	Fix Lines	145,785	92,129	147,364	94,828	150,477	97,768	136,668	100,228	138,044	104,008	147,516	107,658
	Mobile		1,009,148		1,478,598		2,022,133		3,618,435		6,239,699		8,197,575
	Postpaid	1,556,432	13,752	1,864,486	17,476	3,448,823	24,468	4,628,727	44,355	7,620,511	67,712	9,751,725	86,666
	Prepaid		995,396		1,461,122		1,997,665		3,574,080		6,171,987		8,110,909
	CDMA/WLL	50,000	18,447	50,000	25,538	50,000	30,031	50,000	31,890	50,000	32,697	50,000	32,719
Total		1,752,217	1,119,724	2,061,850	1,598,964	3,649,300	2,149,932	4,815,395	3,750,553	7,808,555	6,376,404	9,949,241	8,337,952
Internet	ADSL	1,038	630	3,470	2,093	5,710	3,528	12,910	5,070	13,470	7,716	13,502	8,957
	HSPA	-	-	-	-	-	-	-	309	-	2,074	-	6,004
	Lease Line	-	33	-	-	390	-	515	53	125	70	125	88
	HIL	50	31	160	43	160	61	170	84	230	95	230	129
	Dial up	40,800	3,897	2,900	884	8,000	7,069	8,000	7,167	8,400	6,028	8,400	5,954
	Postpaid	40,800	3,897	2,900	884	8,000	998	8,000	711	8,400	357	8,400	283
	Prepaid						6,071		6,456		5,671		5,671
	IP Star	100	47	800	225	800	311	800	305	800	204	800	189
	Fiber	-	-	-	-	-	-	-	-	-	-	-	-
	Satphone	-	-	-	-	-	-	-	-	400	35	400	-
	POP mail	-	-	-	-	-	-	-	-	-	98	-	98
Wireless	-	-	-	-	-	-	-	77	-	77	-	-	
Total		41,988	4,638	7,330	3,245	15,060	10,969	22,395	13,065	23,425	16,397	23,457	21,419

ກົມແຜນການ ການເງິນ ແລະ ຮ່ວມມື


ວົງເດືອນ ທຳມະວົງ

ພະແນກແຜນການ ແລະ ສະຖິຕິ


ຈັນທະວິພອນ ເຄືອບຄຳວອນ

ຜູ້ສະຫຼຸບ


							6 month 2011
			2007	2008	2009	2010	2011
	Mobile		1864486	3448823	4,628,727	7,620,511	9,751,725
				185%	134%	165%	128%
Internet	ADSL		5070	13470	7716	13502	8957
	HSPA					2070	6004
							290%

LICA's 5 year work plan (2010-2015)

Government

LICA = Lao ICT Commerce Association

- Work closely and with the guidance of the Ministry of Posts and Telecommunications.
- Make and provide advice and recommendation to ICT related law and regulations for development of ICT in society
- Initiate e-Road map for the transformation to the knowledge base era in both the government and private sector.

LICA's 5 year working plan (2010-2015)

Education

- Further the existing and expand the collaborative activities with the High Education Academia (National University of Laos and others) in the planning and production of IT human resource required by market needs/changes.
- Works with vocational education institution with ICT focus by focusing and advising on the curriculum/content development, internship program in country and overseas and allocate them after study to the ICT project in both government, private sector or potential outsourcing projects.
- Promote ICT career through Career Fair participation and other activities.
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LICA's 5 year working plan (2010-2015)

Market Development

- Help creating better market environment for growth and strengthening of ICT companies in the countries. (aka: regulations, policies, access to big government project or mega project, etc).
- By period analysis of various aspect of market through survey and other methods. To focus of issues and barriers hindering the growth and improvement of efficiency of members or market.
- Organize national ICT Expo, seminars, competitions and International visit of regional/global ICT association and companies.

LICA's 5 year working plan (2010-2015)

Market Development (cont.)

- Encourage members to participate to regional ICT Expo, events with sector of interest, to develop partnership and increase capabilities.
- Realize the plan of establishing software (or IT) park in cooperation with Government and International Organisation or Venture supporting agencies, with the focus of having the produced competent software human resource servicing the application development needs in the country and possible for outsourcing on niche software and/or application development
- Improve standard of service delivery of members companies to an international level, through training and development

Strength and Opportunities for investment

- Political stability
- Expansion of market due to AFTA, AEC , and WTO entrance
- High percentage of young working population
- Strategic location and surrounded by 5 countries (China, Vietnam, Cambodia, Thailand and Myanmar)
- Promotion of new economic zones by government with special incentives
- One of the popular touristic and eco-tourist destination of the Mekong river basin countries
- Abundant land per population for agriculture and related industries development
- Infrastructure of Road, Fiber optics covers whole territory
- Cheap Labor

Thank you
Khop jai Laylay